

# Jenny Veens

## SENIOR FRONT-END ENGINEER, TEAM LEAD

With over 10 years of experience, I have led front-end architecture, optimized performance, and delivered features using React, TypeScript, and Node. I care as much about developer experience as I do user experience, and I've spent my career working to improve both. I thrive in leading teams, mentoring others, and fostering knowledge-sharing cultures.

## RELEVANT EXPERIENCE

### Software Development Lead / Dayforce

APRIL 2024 - SEPTEMBER 2025 / Full-time, remote

- Led the web engineering team, managing 3 direct reports and driving front-end strategy.
- Improved codebase quality and maintainability by modularizing MUI components and introducing reusable custom hooks.
- Increased team delivery speed by streamlining the pull request process and providing timely, actionable reviews.
- Fostered a culture of mentorship and collaboration, ensuring best practices and knowledge sharing across the team.
- Audited the codebase for accessibility issues, prioritized findings, and led team discussions on solutions – targeting WCAG AA compliance throughout.

### Senior Software Engineer / League

JUNE 2021 - APRIL 2024 / Full-time, remote

- Architected and led development of a real-time live chat feature, increasing member engagement.
- Migrated a large-scale codebase from CRA to Vite, cutting build times and improving developer experience.
- Created technical documentation covering external system integrations, API dependencies, and team processes – starting with onboarding docs on day one that didn't previously exist.

### Senior Developer / Playground Inc.

MAY 2017 - JUNE 2021 / Full-time, Toronto

- Directed front-end architecture across React, Vue, Angular, Node, and WordPress projects, collaborating closely with designers in Figma.
- Built a 40+ component library in Node and Fractal, giving designers and developers a shared source of truth and eliminating one-off UI variations.
- Led internal tech talks on emerging web technologies including CSS custom properties, Three.js and custom shaders.
- Implemented CI/CD pipelines and linting, ensuring consistent, high-quality deployments.

### Instructor / Juno College of Technology

MARCH 2018 - FEBRUARY 2022 / Part-time, Toronto

- Served as lead instructor for Web Development and JavaScript courses, mentoring 200+ students.

## CONTACT

jennyveens@gmail.com

416-206-2603

jennyveens.com

Toronto, ON

## SKILLS

### LANGUAGES / FRAMEWORKS

JavaScript, TypeScript, React, Next.js, Gatsby, Node.js, GraphQL, PHP

### FRONT-END TECHNOLOGIES

CSS / Sass, Styled Components, GSAP, Accessibility, MUI

### DESIGN

Figma, Design Systems, Storybook, Responsive Design

### TOOLING / DEVOPS

CI/CD, GitHub Actions, Vite, Webpack, Docker, Vercel, Netlify

### PLATFORMS

Shopify, WordPress, Contentful

## EDUCATION

### GEORGE BROWN POLYTECHNIC

2011 - 2012

Postgraduate, *Strategic Relationship Marketing*

### CARLETON UNIVERSITY

2007 - 2010

BA Honours, *Criminology*